



**Government of India**  
**Ministry of Textiles**  
**OFFICE OF THE JUTE COMMISSIONER**  
7<sup>th</sup> & 8<sup>th</sup> Floor, Patsan Bhawan  
CF Block, Action Area – I  
New Town, Kolkata- 700156

No. Jute (Mktg)/ 143/2022-II

Dated: 17-04-2025

To  
The Director (All jute mills)

**Subject:** Penalty and Incentive for Supply Performance of the Jute Mills – reg.

Jute Commissioner has issued PCSOs to the jute mills as per clause 4 of Jute and Jute Textiles Control Order, 2016 considering their installed capacity and commitment submitted by the respective jute mills. It has been observed that many jute mills have failed not only to supply the jute bags within the delivery period as given in PCSOs but also within 30 days of the date of PCSO. Further, the jute mills have been supplying less quantities than what were committed by them. Needless to say, that such non-performance has potential to adversely impact the MSP operations in States.

Therefore, to ensure that the supplies are made by the jute mills in a timebound manner; it is desirable that the order allocation is dynamic considering the operational performance of the jute mills in supply of jute bags. The penalty and incentive mechanism to account for supply performance has been revised as follows:

1. The Backlog of Orders shall be defined as the total orders placed to the jute mills, which have not been inspected and passed.
2. The Backlog Supply Ratio shall be defined as the following  
$$\text{Backlog Supply Ratio} = \frac{\text{Backlog of Orders}}{\text{(Number of inspected and passed bales in the preceding 30 days period)}}$$
3. The Benchmark Backlog Supply Ratio shall be the overall industry Backlog Supply Ratio. For example, if the industry as a whole had got 3 lakh bales inspected and passed



in the preceding 30 days and the current backlog of orders available with industry is 6 lakh bales, the benchmark Backlog Supply Ratio shall be 2.

4. Similarly, the Backlog Supply Ratio for each individual jute mill shall be calculated using the formula given at point no. 2 above.
5. If the Backlog Supply Ratio for the jute mill exceeds the following cut-off ratio, the mill shall not be considered for allocation:

Cutoff Ratio = Max (1.25, 1.25 x Benchmark Backlog Supply Ratio)

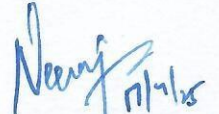
That is the Cutoff Ratio is 1.25 or 1.25 times the Benchmark Backlog Ratio whichever is higher.

The calculations done using the above methodology as on 15<sup>th</sup> April 2025 are attached at Annexure I for information.

6. These orders shall be distributed proportionately in accordance with their allocation ratio among all the other mills which have the Backlog Supply Ratio below the Cutoff Ratio.
7. If the mill was closed due to strike/suspension of work, the quantity inspected and passed on preceding 30 days except the period of strike/suspension of work shall be considered. However, it shall be applicable only when the intimation is given to the Jute Commissioner with the documentation and within the period specified in the extant rules and regulations.

This issues with the approval of Jute Commissioner.

Yours faithfully,



(Neeraj Kulhari)

Deputy Jute Commissioner

**Annexure I**

Mill	Inspection (in last 30 days)	Backlog	Backlog Supply Ratio
ADITYA TRANSLINK PRIVATE LIMITED	8066	7626	0.95
AGARPARA JUTE MILLS LIMITED	5400	5090	0.94
AGARWALA JUTE MILLS PVT. LTD.	1266	2144	1.69
AI CHAMPDANY INDUSTRIES LIMITED UNIT WELLINGTON JUTE MILLS	1978	3232	1.63
AMBICA JUTE MILLS LTD	8868	11302	1.27
ANGLO INDIA JUTE AND TEXTILE INDUSTRIES PVT LTD	5796	6486	1.12
ATLANTA MODULAR Pvt LIMITED	480	1440	3.00
AUCKLAND INTERNATIONAL LIMITED	4160	6074	1.46
Alliance Mills Lessees Ltd	7660	9214	1.20
Anjanisut Jute Products Pvt. Ltd.	614	966	1.57
Averill Infrastrusture Pvt. Ltd.	3858	3000	0.78
BOWREAH JUTE MILLS PVT LTD UNIT BOWREAH JUTE MILL	11528	14342	1.24
BUDGE BUDGE COMPANY LIMITED	6350	5556	0.87
Baba Jute Products Pvt. Ltd.	770	822	1.07
Bally Jute Company Ltd	9106	14828	1.63
Birla Corporation Ltd Unit Birla Jute Mills	7148	10126	1.42
Bulbulchandi Agro Jute Products Pvt. Ltd.	1316	1548	1.18
CALEDONIAN JUTE AND INDUSTRIES LTD	7320	7512	1.03
CHEVIOT COMPANY LIMITED	7008	9254	1.32
Calcutta Jute Manufacturing Company Limited	1306	1976	1.51
DAAKSH JUTE LLP	1812	5978	3.30
DALHOUSIE JUTE COMPANY	6618	5748	0.87
DHANLAXMI JUTE MILL PVT. LTD.	1076	1678	1.56
Dinajpur Industries Private Limited	240	340	1.42
Durga Lakshmi Jute Mill Pvt. Ltd.	1212	1354	1.12
ESSEM JUTE INDUSTRIES LTD.	960	2324	2.42
GANGES JUTE PRIVATE LIMITED	4554	3070	0.67
GLOSTER NUVO LIMITED	2734	2796	1.02
GS JUTE PVT LTD	528	1234	2.34
Gajmukh Vinimay Pvt. Ltd.	3460	10688	3.09
Gloster Limited	7400	7342	0.99

Goyal Merchants Pvt Ltd	672	2290	3.41
HOOGLY INFRASTRUCTURE PVT LTD UNIT HUKUMCHAND JUTE MILLS	13066	12840	0.98
HSB AGRO INDUSTRIES LTD	1588	1738	1.09
JAGATDAL JUTE AND INDUSTRIES LIMITED	3732	6564	1.76
JAIKISHANDASS MALL JUTE PRODUCTS PVT LTD	680	1382	2.03
JANKALYAN VINIMAY PVT LTD PROCESSING UNIT MEGNA JUTE MIL	7076	6218	0.88
JUTEX INDUSTRIES PVT LTD	1408	2918	2.07
Jagannath Jute Products	758	822	1.08
Jai Shri Krishna Jute Industries Pvt. Ltd.	1244	2322	1.87
KALIYAGANJ AGRO TRADING PVT LTD	1186	1276	1.08
KAMAKSHI JUTE INDUSTRIES LTD	4250	3792	0.89
KAMARHATTY COMPANY LTD	4470	6006	1.34
KANKNARRAH CO LTD	6838	7562	1.11
KESHA VA JUTE MILLS PVT LTD	2794	2114	0.76
Kalinga Jute products Pvt Ltd	450	1792	3.98
Kanknarrah Jute Private Ltd Unit Naffarchandra Jute Mills	6682	7876	1.18
Kelvin Jute Ltd.	5832	8500	1.46
LOOMTEX ENGINEERING PVT LTD	1164	5446	4.68
LUDLOW JUTE AND SPECIALITIES LTD	8936	11150	1.25
Lakshmi Ganapati Jute Mills Pvt Ltd	624	2606	4.18
Limelight Commercial Pvt. Ltd.	300	750	2.50
MAA ANNAPURNA JUTE AND CARPETS INDUSTRIES PVT LTD	1100	1242	1.13
MAHADEO JUTE AND INDUSTRIES LIMITED	1790	1972	1.10
MRP COMMERCIAL PVT. LTD.	3338	4478	1.34
MURLIDHAR RATANLAL EXPORTS LIMITED UNIT INDIA JUTE MILL	6158	7964	1.29
Maheswari Jute Spinners Pvt. Ltd.	1392	1212	0.87
Mansha Jute Pvt. Ltd.	536	2548	4.75
NORTHBROOK JUTE COMPANY LIMITED	4332	4210	0.97
OM NARAYAN JUTE MILLS	96	344	3.58
PRABARTAK JUTE MILLS LTD	2314	2310	1.00
PREMCHAND JUTE AND INDUSTRIES PVT LTD	4862	6826	1.40

RDB TEXTILES LIMITED LICENCEE VICTORIA JUTE WORKS	9116	10196	1.12
Radha Gobinda Jute Mill Pvt. Ltd.	692	782	1.13
Reliance Jute Mills (international) Ltd.	9420	9372	0.99
SARADA JUTE MILLS PVT LTD	1032	1400	1.36
SHAKTIGARH TEXTILE AND INDUSTRIES LTD	2638	7410	2.81
SHREE GOURI SHANKAR JUTE MILLS LIMITED	4002	3060	0.76
SRI SITARAMA LAKSHMI JUTE MILLS PVT LTD	1032	1994	1.93
SUNBEAM VANIYA PRIVATE LIMITED LESSEE THE EASTERN MFG CO LTD	3040	4202	1.38
Shaktigarh Textile & Industries Ltd Unit Hastings Mill	10656	8190	0.77
Shaktigarh Textile and Industries Ltd. Unit Gondalpara Mill	3858	8880	2.30
Shri Bake Bihari Jute Products LLP	424	820	1.93
Shyamjoti Jute Products Private Limited	1492	3118	2.09
Sri Ganesh Jute Mills - Lessee A.S.Jute Product Pvt. Ltd.	146	878	6.01
TEPCON INTERNATIONAL INDIA LTD UNIT SHREE HANUMAN JU	3914	5262	1.34
THE ANGUS COMPANY LIMITED	8994	7790	0.87
THE BARNAGORE JUTE FACTORY PLC	1308	8758	6.70
THE EMPIRE JUTE COMPANY LIMITED	1144	5280	4.62
THE GANGES MANUFACTURING CO LTD	7976	8210	1.03
THE HOOGHLY MILLS CO LTD	3218	1354	0.42
THE NAIHATI JUTE MILLS COMPANY LIMITED	6324	7806	1.23
The Assam Co operative Jute Mills Ltd	2200	4044	1.84
UMA SPINNERS PRIVATE LIMITED	1172	2024	1.73
VIJAI SHREE PVT LTD UNIT FORT WILLIAM JUTE MILL	3578	4262	1.19
WINSOME INTERNATIONAL LTD Unit RAMESHWARA JUTE MILLS	1602	3408	2.13
West Bengal Agro Textile Corporation Ltd.	1482	1550	1.05
Yucon Exports Pvt. Ltd.	1319	2577	1.95
Total	322039	416787	1.29

Cut-Off	1.62
---------	------

The mills whose Backlog Supply Ratio is highlighted in Red have the Ratio more than the cut-off and would not be considered for allocation until the Ratio comes within range described in the policy.